

FEBRUARY 2025

CONTENT IDEAS FOR SOCIAL MEDIA & EMAIL

WINTER SEASON

A season of love and politics

14
VALENTINE'S DAY



FEB 1 NATIONAL FREEDOM DAY

Share posts that celebrate personal and collective freedoms, highlight historical moments of freedom, share empowering quotes, or showcase local heroes. #CelebrateFreedom #Empowerment #LibertyInAction #InspireChange



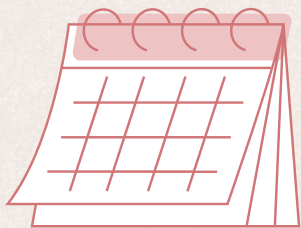
FEB 14 VALENTINE'S DAY

Share heartwarming stories, romantic gift ideas, or even simple acts of kindness. Showcase customer love or share special discounts for couples. #ValentinesDay #SpreadLove #RomanticGifts #CustomerLove #LovelsInTheAir



FEB 16 PRESIDENT'S DAY

Reflect on leadership and the values that shape the nation. Share content that honors past presidents, highlights leadership qualities, or offers special promotions tied to this historical day. #PresidentsDay #Leadership #AmericanHistory #HonoringLeaders #HistoryInspiration



FEB 2 - GROUNDHOG DAY

Share the history of Groundhog Day; Ask followers if they believe in the groundhog's predictions; Use a poll in your stories; Create a photo contest where followers post their best winter and spring photos. #GroundhogDay #PunxsutawneyPhil #WinterToSpring



PRESIDENT'S DAY

OTHER OBSERVANCES

- Feb 1 National Wear Red Day
- Feb 9 National Pizza Day
- Feb 17 National Random Acts of Kindness Day
- Feb 20 Love Your Pet Day
- Feb 22 National Margarita Day



Black History Month
Heart Health Month
American Heart Month

CELEBRATIONS

Valentine's Day (Feb. 14)
President's Day (Feb. 16)