

NOVEMBER 2024

CONTENT IDEAS FOR SOCIAL MEDIA & EMAIL



A season full of
'thanks' and 'giving'



Nov 3 DAYLIGHT SAVING ENDS

Share a reminder for followers to turn back their clocks. Give ideas for using that extra hour of sleep. Provide tips on adjusting to the time change.
#DaylightSavings #FallBack #TimeChange



Nov 19 ENTREPRENEUR'S DAY

Share tips or stories about entrepreneurship. Spotlight your company's founder. Discuss the challenges and rewards of starting a business.
#EntrepreneursDay #StartUpLife #BusinessOwner



Nov 30 SMALL BUSINESS SATURDAY

Encourage followers to support local businesses. Post customer testimonials. Share your story and partner with local businesses to cross-promote.
#SmallBusinessSaturday #ShopLocal #ShopSmall

28
THANKSGIVING



Nov 29 BLACK FRIDAY

Announce Black Friday deals or promotions. Share tips on shopping strategies for Black Friday. Highlight special bundles or limited-time offers. Create a countdown to build excitement.
#BlackFriday #BlackFridayDeals #ShopSmall

THANKFUL
grateful
BLESSED

OTHER OBSERVANCES

- Nov 8 National STEM Day
- Nov 11 Veterans Day
- Nov 13 World Kindness Day
- Nov 17 National Take a Hike Day
- Nov 19 International Men's Day
- Nov 21 World Hello Day
- Nov 23 National Espresso Day



- National Gratitude Month
- Military Family Appreciation Month
- National Native American Heritage Month
- National Family Caregivers Month

CELEBRATIONS

- Animal Shelter Appreciation Week (Nov. 3 - 9)
- American Education Week (Nov. 18-22)